

Making a Town with Personality at twentyfive.7

TWENTYFIVE.7, an upcoming avant-garde development in the mature neighbourhood of Kota Kemuning, is a township with a GDV of RM3.8 billion and a focus on community interaction.

It is thoughtfully master-planned, harmoniously bringing together all the key elements that make a good town – the architecture, where the parks sit within the neighbourhood, how the streets are laid out to allow residents to walk or bike from their homes to the town square, and how the waterfront anchors the entire development.

"When all these come together, the place takes on a great personality. So, when people move in and live there, they get a feel for the place and want to be a part of it. At twentyfive.7, it is about creating a vibrant community. There is energy everywhere," says general manager Aw Sei Cheh.

"The name twentyfive.7 implies living beyond 24 hours a day, seven days a week, as there is so much to offer in this vibrant town," he adds.

QUAYSIDE LIFE

"The community is our No1 priority. To make twentyfive.7 work, we need to get all these places right, so we think of every aspect that matters – the home place, the work place, play place, shopping place and eating place. After considering all the uses, we know that the town square should be by the water – hence we have the Quayside, which will anchor the entire neighbourhood. There are plenty of activities to draw crowds to the area," Aw says.

The Quayside will feature a waterfront commercial hub comprising retail, office blocks, a central park and a man-made lake. It will be the first space to greet residents and visitors when they enter twentyfive.7.

At the Quayside, there will be a waterfront promenade housing a variety of new concept food and beverage outlets. Visitors will also be able to enjoy al-fresco dining by the scenic lake. The promenade and a boardwalk by the water in a nice setting will create a sense of place and be a joy to the community. Besides the walking and cycling track around the lake's edge, a cantilevered skydeck over the lake will also offer the community an outdoor play place by the lake.

There will also be a marketplace with artisanal cafes, bakeries and grocers, and one will be able to find products ranging from fresh organic produce to homemade trinkets there. Also located at the retail hub is the Designer District for young designers and start-ups as well as an Event Plaza for art and music performances.

Aw believes the Quayside will be the main pull for twentyfive.7 as it will provide residents with more than just a home. As it is part of the first phase of twentyfive.7, so when the residents move in, they will already have a place to dine in, shop at, enjoy a movie at the cinema, hang out or have coffee or tea by the waterfront.

THE LIVING SPACES

The design and planning of residential neighbourhoods in twentyfive.7 promote connectivity and community interaction so that everyone will know their neighbours. The nearby parks and



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— Aw

customised playgrounds, the linear park in the back lanes of the homes and the walkability from the front door of the homes to the waterfront all serve to let residents connect with one another, with nature and with oneself.

Moving away from the typical cookie-cutter home designs to suit the present lifestyle needs, consumers can take their pick from a choice of avant-garde designed homes with different façades. Aw says the homes are curated to be places to grow up and grow old in, with a number of contemporary living layouts.

These include the Light House, Flexi House, Cubiq House, Gable House and Ridge House – 2, 2½ and 3-storey landed homes.

The Light House will feature a façade that allows natural lighting and ventilation into its triple-volume living and dining spaces. Flexi House, meanwhile, is configured to accommodate a studio unit on the lower level and a typical home on the upper level, allowing flexible planning for residents with many generations under one roof or those looking for rental income.

Inspired by the SoHo-style loft living, Cubiq House will have a bright and airy interior with an abundance of natural lighting, thanks to its double-volume living space. Gable House is inspired by the minimalist gable-end design seen in the Nordic region. It will have a clean layout with a sleek façade. Ridge House will feature living room with high ceilings and functional spaces in a stylish layout.

Homes at twentyfive.7 are now open for registration. The first phase comprises 181 superlink homes and 98 semi-detached homes.

Those who are interested in twentyfive.7 can visit the sales gallery located in Gamuda Walk or call 03 5131 6257 to speak to Gamuda Land's sales consultants.

Designer homes at twentyfive.7 with different façades

